

Company Profile

Company Name WEBIMPACT, INC.

President & C.E.O. Hiroki Takayanagi

Outside Directors, External Auditor Koichi Tamura, Director
Kenji Horikawa, Director
Masanobu Iseri, Director
Osamu Chiba, Auditor

Advisers Hongo Tsuji Certified Public
Accountant's Corporation
AKEBONO Law Office
Legal Literacy Inc
NOAH LABOR-LEGAL AFFAIRS OFFICE

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GOJOME Core
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Minamiakita-gun, Akita
Suzhou "China" Core
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China.

Establishment	November 1994
Paid-in Capital	¥30,000,000
Principal Shareholders	<p>Individuals Hiroki Takayanagi</p> <p>Corporations NEOJAPAN, Inc. (TSE M : 3921) Obic Business Consultants Co., Ltd. (TSE 1st : 4733) Impress Holdings, Inc. (TSE 1st : 9479)</p>
Main Business	<p>(1) WEB system development</p> <p>(2) Software development and provision for corporations, utilizing mobile devices</p> <p>(3) Development, management, and consultation on IT business</p>

Products & Services



TAKAYANAGI, Hiroki (Nationality: Japan)

Founder, President and C.E.O. of WEBIMPACT, INC. (TOKYO, JAPAN), Info-Sociologist, IT Strategist, Lecturer at RIKKYO "St. Paul's" University, Music Composer and Arranger, Blogger

After receiving B.Phil. (1999) and M.Phil. (2001) from RIKKYO University in Tokyo, he then studied as a graduate student in the field of TCP/IP and its socio-economic impact to the society.

In 1999, at the age of 22, his growing interest in TCP/IP has lead him to found WEBHUT COMMUNICATIONS, INC., which later becomes WEBIMPACT, INC.

WEBHUT initially started off as a web system integrator. One of the early client includes NTT East Company, which together developed a web-based bulletin board system, accessible from mobile phone (specifically on NTT DoCoMo's iMode), called "Mobile V-Campus" for universities. WEBHUT played a crucial role in coding the core program as well as service development.

While building up reputation as a quality web system integrator, WEBHUT progressed in making its own product, JobCommunicator®, SaaS which provides JOB SCHEDULING solution for businesses.

In Dec. 2004, in order to expand its web system integrating service and to broaden its product solution, WEBHUT raised capital from OBIC Business Consultants Co. Ltd. and NEO Japan, Inc., both listed company on TSE and a software giant in its respective product sphere of book keeping and groupware.

Then in Feb. 2006, WEBHUT and Cyber Space Japan, front runner of Japanese search engine service, merged to become "WEBIMPACT, INC."; Hiroki, the largest shareholder of WEBIMPACT, was also elected as president and C.E.O. and continues to lead the company since then.

Effort in expanding strategic partnership continued on with another capital raise in 2007 from Impress Holdings, a publishing conglomerate who has deep foot print in wide range of industries and also a TSE listed company, to leverage on its media power.

From the experience of being a student entrepreneur, he is also interested in collaboration between BUSINESS and ACADEMIA, and actively involved in academic side as well; he has been a lecturer of MBA program at RIKKYO University since 2002, a visiting researcher at Creating Center of Business Creators in RIKKYO University and has been active researcher of the Institute of Media Communications at KEIO University while serving as one of the judges for the International Business Contests for Students OVAL at Tokyo and AI & BIGDATA HACKATHON at Kuala Lumpur. Subject of study and lecture includes "Start-Up Strategy", "Media Technology", "Information Industry" and "Business Presentation Skill" among other topics.

His messages and opinion in academic fields are heard and covered in various media and policy makers. In Apr. 2002, he was invited to the committee for House of Representative as an entrepreneur in 154th Diet with Mr. TASAKA, Hiroshi, president of SOPHIA BANK, and Prof. YONEKURA, Seiichiro of HITOTSUBASHI University. And in 2007, became a council of Tokyo Metropolitan government about business development.

Being active in wide range of fields, he is part of various research and associations including; investment committee of the Itao Research Institute, Ltd., Japan representative of EDUCOLOGY Consulting, The Japan Academic Society of Information and Communication Research, Public Policy Studies Association, The Japan Academic Society for Ventures and Entrepreneurs and Business Model Association, The Japan Academic Society of Mass-Communications.